

Trainee Marketing (m/f/d)



We are a remote-first, growing AI start-up based in Cologne. Using our award-winning, proprietary AI technology, we make everyone's work easier – for instance with automated meeting summaries and smart recommendations!

What's our motivation?

Fair working conditions, diversity and social commitment are important to us! We donate to charitable organizations and let you participate via Employee Stock Ownership Plans.

Sounds interesting? Then read on!

Your tasks

- ✳ Support in the planning and implementation of marketing campaigns
- ✳ Creating and maintaining content for our social media channels and website
- ✳ Assisting with the development and implementation of SEO and SEA strategies
- ✳ Analyzing market trends and competitive activities
- ✳ Support in the organization and implementation of events and webinars
- ✳ Creating marketing materials such as presentations, brochures and newsletters

Your profile

- Working on your own initiative with a lot of freedom appeals to you
- Initial experience in B2B marketing is desirable
- Creativity and a good feel for target group-oriented communication
- Very good written and spoken German and English skills
- Confident handling of Libreoffice / MS Office and ideally knowledge of graphics design software (e.g. Inkscape, Adobe Creative Suite)
- Ability to work in a team, initiative and a structured way of working
- Fluency in English

What we offer!

- ✓ Fair working conditions and flexible working hours
- ✓ 100% remote work possible
- ✓ Modern office in the heart of Cologne incl. all amenities: free drinks, dining room, AC, terrasse, bean bags, a hammock, table tennis, ... we got it all! 📍 *Richmodstraße 31, Cologne*
- ✓ Exciting and challenging projects with state-of-the-art technologies
- ✓ Flat hierarchies and short decision-making processes
- ✓ Annual donation to charitable organizations

We have multiple paying customers and a ready-to-go AI app (scalable & maintainable). You will find a startup with the vision to revolutionize how professionals work and collaborate. We focus our startup on being a “remote first” company, offering the freedom of working from where you want to work.

The best part is that we have shares to offer which we would love to talk about when we meet with you. If you’re looking for an inspiring startup environment where you have an immense amount of influence, this role is for you!

Interested?

Send us a link, a video, a painting or a CV and let us know why you want to join us!

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